

ACE HARDWARE PRESENTS



# Miracle on the Rocks

A Stair Climb Fundraiser Benefitting Children's Hospital Colorado

## Help Us Make Miracles for Children in Need!

On Sunday, September 15, 2019, local Ace Hardware Stores are hosting their third annual Miracle on the Rocks stair climb event at the iconic Red Rocks Amphitheater.

With each step, participants, sponsors and partners are helping transform a child's life at Children's Hospital Colorado. Their extraordinary generosity helps Children's to treat every child who needs them, regardless of a family's ability to pay.

By becoming a sponsor of Miracle on the Rocks, you will help us to continue our mission to make miracles in the lives of the children who will be treated at Children's Hospital Colorado.



Benefitting  
Children's Hospital Colorado

### Event Highlights

#### Participants:

400 participants planned for 2019!

#### Funds Raised:

Our generous participants and partners raised \$31,000 in net proceeds!

#### Special Guest:

Ohana Yoga + Bar will lead a sunrise yoga session for all participants!



#### Reasons to Sponsor:

- Community Goodwill
- Brand Visibility
- Customer Generation
- Employee Health and Wellness



## In-Kind Event Booth Sponsor

- ❖ 10'x10' booth space during the event\*\*\*
- ❖ Logo placement on event website

## Boulder Sponsor [\$1,500]

All benefits of the Event Booth Sponsor plus...

- ❖ Logo placement on event collateral
- ❖ Placement of (2) company banners\*
- ❖ (4) Complimentary registrations \*\*

## Granite Sponsor [\$3,000]

All benefits of the Boulder Sponsor plus...

- ❖ Logo placement on participant t-shirts
- ❖ Placement of (4) company banners\*
- ❖ (6) Complimentary registrations \*\*

## Marble Sponsor [\$6,000]

6 Opportunities Available

All benefits of the Granite Sponsor plus...

- ❖ Email advertising sent to 100 Ace retailers/stores
- ❖ Facebook feature on 50 Ace pages
  - (48.7K followers, 126K reach)
- ❖ Placement of (6) company banners\*
- ❖ (8) Complimentary registrations \*\*

## Rock Star Sponsor [\$10,000]

1 Opportunity Available

All benefits of the Marble Sponsor plus...

- ❖ Presenting Event Sponsorship Recognition
- ❖ Prize given away in company's name at event
- ❖ Speaking opportunity at opening & closing
- ❖ Advertising in participant conformation & emails
- ❖ Premiere placement of (10) company banners\* and 10'x20' booth \*\*\*
- ❖ (15) Complimentary registrations\*\*
- ❖ And More....

**To insure logo placement on all materials, sponsorships must be confirmed by 5/3/19**

\* Sponsor is responsible for providing company banners

\*\* Complimentary registration covers the registration fee, but not the minimum \$100 donation goal. This amount can be added to the sponsorship cost.

\*\*\* Sponsor must provide tent and tent weights. (1) Table and (2) chairs will be provided. Power can be added for an additional cost. Due to venue rules, no items can be sold on site.





**I want to make a difference!**  
*Sign me up!*

### Sponsorship Information

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Donation Amount \_\_\_\_\_

Miracle on the Rocks Sponsorship Level

- \$10,000 Rock Star Sponsor
- \$6,000 Marble Sponsor
- \$3,000 Granite Sponsor
- \$1,500 Boulder Sponsor
- \$500 Event Sponsor

Payment Method

- Check
- Credit Memo
- Credit/Debit Card
- Credit cards are subject to an additional processing fee of 3.5%*

Signature: \_\_\_\_\_ Date \_\_\_\_\_

***If you would like to make an in-kind donation, please contact Sydney!***

Contact: Sydney Jackson-Clockston | (720) 329-2796 | Sydney@rockymountainace.com

